

MIKE BRITS

Solutions Architect

ABOUT ME

I am a hard working, driven and creative individual. My passions are beautiful design, beautiful code and how they can work together to deliver efficient solutions. My ultimate goal is to be the driving force behind something truly great. I intend to achieve that goal with hard work, creativity and a team of amazing people.

EDUCATION

2009 BIS Multimedia
University of Pretoria

2015 Adobe ACE
Lightroom and Photoshop

EXPERIENCE

2016 to 2018 ♦ **GAS TAG | PRODUCT DIRECTOR**

Starting out as Product Development Manager, I quickly progressed to the role of Product Director. My day to day involved managing a team of developers and designers, managing 3rd party vendors and presenting strategic vision to stakeholders. I was responsible for conceptualising all features across the App, Dashboard and API, writing specifications and demonstrating technology that would enable the ideas.

I mentored the sales staff, instructing them on presentation skills and concepts fundamental to selling the product. I would often join on sales calls and exhibitions, using product knowledge to win over new business.

I introduced the team to React.js and architected the Portal. Often learning new technologies first, I would incorporate design and technical skill to spin up MVPs quickly and professionally.

2014 to 2016 ♦ **OPEN MEDIA | SOLUTIONS ARCHITECT**

I was employed by OPEN initially as a web developer. I soon grew into the role of architecting the system that ran a dynamic advertising campaign across a fleet of taxi rooftop screens. I implemented systems that spanned multiple technologies and required frequent synchronisation with high availability.

2011 to 2014 ♦ **SELF EMPLOYED | CREATIVE DEVELOPER**

I moved from South Africa to Liverpool for a change of scenery. I worked for 4 years on whatever creative work I could get my hands on. My work was featured in several international publications, and my music videos have accrued nearly 3m views on YouTube to date. I also created adverts that were aired on national television in South Africa.

2010 to 2011 ♦ **MOOMBAH | LEAD ANIMATOR**

I was hired directly out of University as an animator for this South African start-up. The company was soon acquired by EXP, the leading experiential advertising agency in Africa where I got to work alongside brands such as Coca-Cola, Samsung and Huawei. I regularly interfaced with offices in Nigeria, Ghana and Kenya and was creative lead on many projects, often saving the company thousands of dollars by introducing new technology and rejecting antiquated mindsets.

SKILLS

Solutions Architect
Team Leader
Creative Lead
Dev Mentor
Product Demonstration
Sales Training
Web and App Design
Node.js
React.js

Solutions Architect
Designer
Developer:
- Node.js
- Php (Wordpress / Laravel)

Photography
Design
Motion Graphics
Video
Wordpress Development

Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe Flash

CONTACT

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